

Why You Should Interview

Frank B. Kermit

**Teaching Emotional Needs and Seduction Principles for
Loving Relationships**



www.FrankTalks.com

Media Kit

Frank B Kermit is very media friendly and is ready to be contacted and interviewed for radio, TV, and Internet on the topic of seduction, relationships and emotional needs. To sample a variety of the media appearance that Frank B Kermit has already done, please go to franktalks.com/media.

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How you can Summarize and Introduce Frank B Kermit In Your Show or Article!

Frank B. Kermit is a Seduction Relationship Expert. He teaches men and women about their Emotional Needs, how to address each other's Emotional Needs, and how to apply various Seduction Principles to ongoing loving relationships. His teaching and philosophies are about relationship building, maintenance, and living in both traditional and alternative lifestyles.

Frank B. Kermit is the author of many books and audio programs. He also produces and hosts an internet radio show, runs online relationship advice forums for men and women, publishes Frank Advice columns in magazines and websites, and conducts seminars. He is available for personalized coaching by phone or one on one, and does couples coaching, group coaching, and bedroom coaching.

His website is www.FrankTalks.com

Who is Frank B. Kermit?

Author

As the author of almost a dozen books and over 20 audio programs Frank B Kermit covers everything on the subjects of dating, relationships, Emotional Needs, and seduction principles. Since there's a ton of people out there doing the same, what's so special about Frank? Frank's material is original – not just a summary or repackaging of someone else's work. He's the only one who has taken what he's learned from the underground seduction community and figured out how to apply that knowledge to make successful long term relationships – monogamous, open, or alternative.

Relationship Coach

From his internet radio show to his books and lectures, Frank B Kermit has been helping singles and couples figure out their relationships for years. He provides personal coaching by telephone and in person. As a happily married man he shares his relationship counseling one-on-one, with couples, and with groups. His most intimate coaching takes place live in the bedrooms of loving couples where he, as a non-participant, helps them revive or expand their sex lives. Frank supports both traditional relationship structures and alternative ones like BDSM, swinger lifestyle, and polyamory. He has experience in all of them, helps people who want to switch from one type of relationship to another, and comes from a non-judgmental frame of reference. He has heard more far-fetched but real stories than even the most creative writers can come up with.

Frank In The Community

Through *Franktalks.com*, Frank host's two separate online forums – Frank Advice For Men, and Frank Advice For Women. It's a place people can go for advice and discussion about their lives, relationships, and personal development. Frank has now established an ongoing series of weekly in class instruction called The Frank Men's Group. The meetings are led by his top Student Ken Phillips.

Radio Producer and Host

Franktalks.com is home to Frank Talks Pleasures and Lifestyles Radio where Frank interviews people from all walks of life. His goal is to inspire and educate listeners to lead more interesting and fulfilling lives. As a host of this and other past programs he has interviewed such people as *Raymond Rougeau* (Professional Wrestler), *Tristan Lauber* (award winning classical pianist), and *Bernard Corbeil* (lawyer and swinger's rights advocate). Frank was privileged to host the last interview ever given by *Ernie Coombs aka Mr. Dressup*.

Frank Advice Columnist

As an advice columnist Frank is published in *Oyster Newspaper*, *Tryst Magazine*, *Tab Magazine*, and is featured on *DearCupid.org* and *TheBestPickUp.com*.

He's Frank, because he has to be.

A Frank History:

A Bio of Frank B. Kermit

He was stood up at his prom. He lost his first fiancé; betrayed by one of his best friends. Then he had his heart broken one last time when the woman he had spent two years hanging out with surprised him one day by saying she had the desire to get married...to someone else. That was the final straw. It put him on a life-altering course to seek out the truth about men, women and relationships.

It was during his search that Frank B Kermit founded the Frank Talks website for his original radio program *Frank Talks: Pleasures and Lifestyles*. His mandate was to interview people who, as its title suggests, enjoyed a variety of pleasures and lifestyles. The program was designed to help audiences lead better and more fulfilling lives. He made the audio episodes available for free as a means of giving back and paying respect to all the people he'd learned from. The information contained in those interviews is the root of what has become Frank's way of life today.

At the start of the new millennium, Frank B Kermit, along with Cliff of Cliffslist.com and other Montreal seduction students, founded *Montreal Seduction Lair*, one of the first lairs of its kind. It was then that Frank B Kermit wrote the first lair constitution, a document containing the rules for member conduct and guidelines for lair administrators. This document became the template for many of the first seductions lairs established around the world.

His autobiography *From Loser to Seducer* contains his personal journey, his own original philosophies, and his greatest triumphs and most terrible defeats. This includes getting back the ex-fiancé (the one girl that "got away"), managing a harem of five lovers at the same time, his first poly-date on Valentine's Day and more. He also shares the unexpected pain of the successful seducer lifestyle that most relationship-enthusiasts often sweep under the carpet.

In September of 2006, Frank B Kermit moved to Toronto and shortly thereafter founded the *Official Seduction Lair of the City of Toronto*. The program he created in order to rapidly increase the skill level of new members evolved to become the Emotional Needs Analysis system found in the book *The Eye of the Seducer: The Emotional Needs Analysis Workbook*.

In October 2006 Frank met and fell in love with Jade. They decided to marry after 26 hours together, got officially engaged 2 months later, and married within ten months of meeting. It was a whirlwind overnight love story that came after nearly 10 years of working on himself.

Some Frank Theory

The basis of Kermit's teachings is the 10 Emotional Needs of men and women, which are different. His teachings dictate that if someone satisfies those needs that are most important for an individual, that person will gain the other's interest. He believes that every man and woman possesses emotional needs, but each person values certain emotional needs much more than others; through satisfying these emotional needs, successful relationships are formed and the violation of those same emotional needs are how relationships are destroyed.

The 10 Emotional Needs of Women

As they are discussed in Frank Kermit's best selling book *Everything Out Of Her Mouth Is A Test*. A Woman will Feel she is either his Mother or his Lover, depending if these emotional needs are addressed or violated, respectively:

- 1. Protection of her most valuable asset: Her Reputation
- 2. She needs to experience a Range of Emotions
- 3. Cater to the Little Girl in Her
- 4. He must show Dominance, taking 100% responsibility for the sex
- 5. Fear of Abandonment
- 6. Trust him to be honest, even if it makes her mad
- 7. Her physical protection and safety
- 8. Can he handle her sexuality (whatever it may be)
- 9. Does he have sought after High Quality Sperm
- 10. Prove he is not a closet homosexual

The 10 Emotional Needs of Men

As they are discussed in Frank Kermit's first book for women *The Eye Of The Seductress*. A Man will Feel she is either his Ally or his Enemy, depending if these emotional needs are addressed or violated, respectively:

- 1. Protect his reputation to keep him attractive to other women
- 2. Quiet time for him to recharge, relax, regenerate
- 3. Can you mind the store while he is incapacitated
- 4. Compliance with his wishes without blind obedience
- 5. Nurture his investments, environment and lifestyle
- 6. Be the secret keeper like the mythical kept mistress
- 7. Put US (meaning the COUPLE) First ahead of her friends and family
- 8. Provide him Sex, and his particular sexual interests
- 9. Penis Identity: Respect for his sexual identity as male; a man's personal concept of being a man
- 10. She must be Feminine (defined as Attraction/Arousal, Appreciation/Making him feel useful, and Courteous/Be sweet)

Frank B. Kermit In The Media

Frank B Kermit is very media friendly and is ready to be contacted and interviewed for radio, TV, and Internet on the topic of seduction, relationships and emotional needs. To sample a full variety of the media appearance that Frank B Kermit has already done, please go to franktalks.com/media.

Sample List of Media Appearances

Dr. Laurie Betito's radio program "PASSION" on Montreal's CJAD 800 AM (March 16, 2009)

The Ontarion: University of Guelph Newspaper (March 12, 2009)

Internet television program entitled *The Men's Room* produced by **LifeForce TV**. Frank B Kermit is the ONLY expert to appear TWICE in the show's first 20 episode season (episode 2 and episode 20). (2008-09)

The Howie Silbiger Show on CJRS 1650 AM Montreal (March 2008)

The Toronto Sun, Frank Kermit is named as the Seduction Guru who bases his teachings on Respect. April 13, 2008

The Eye Weekly, April 3, 2008.

Toronto Metro Newspaper, On The Move With Enza Supermodel (February 27, 2008)

Documentary: The Great Intoxication by Matthew Menage. documentary about what men are willing to do for love. November 2007

Seduce and Conquer Radio Program CHIN 100.7 FM. Frank B Kermit makes an appearance as one of the few relationship expert guests ever on the show hosted by Payton Kane. February 2007

CHTV Ciao Montreal, community television program on CityTV: Italian of the Month (September 2006) for his first book, *From Loser to Seducer: The Story of Frank B Kermit*.

CINQ 102,3 FM Montreal for Know Your Rights Legal show about his first book, *From Loser to Seducer: The Story of Frank B Kermit* (September 2006)

Italo News: Interviewed for Italian Community Journal for the article "Italians Do it Better" (March 2006)

CHTV Interviewed for Ciao Montreal, community television program on CityTV (January 2006)

Frank Feedback

There are a lot of pretenders out and I can say not just with my own experiences but out of the mouths of countless others that Frank B. Kermit is no Pretender. His body of work speaks for itself and I'm honored to be a part of that great body of work. When Frank speaks it's always from the heart and he's speaking from experience. He genuinely doesn't want you to make the same mistakes as he did or take some of the roads that he's traveled. I'd say he generous to a fault with an infectious smile and as cool as the other side of the pillow. Once you enter his world, Frank becomes your mentor, coach, confidant, counselor and most importantly Friend. Also know that Frank B. Kermit wouldn't have you do something that he wouldn't do himself.

- **Will H**, www.youaresoinmyway.com, www.howtoapproach.com

Frank B Kermit (is) great to listen to. He is one of the guys that went From Loser To Seducer. I've been there; I will be the first to admit it. I was a loser and I went to a seducer. Let's be realistic here. That's the way it's done. This is how you learn how to do it. Not everybody is born being perfect with women. A lot of guys have a lot of work to do before they become perfect with women and Frank is one of those guys that has gotten it really down pat having gone through a lot of things (and) I am glad to see that he is still here and kicking. That's why there are people like myself, and Frank here to help you become more successful with women, to help you not get into (a bad) place (with women). Because (a natural with women) has never felt that pain, that suffering, because he has always been able to get laid. Other guys like Frank and I, that have gone through so much, and have been able to make it to this point. Those are the BEST people to learn from. If you ask me, those are the best people that know what it's like.

- **Payton Kane**, Seduce and Conquer Radio Program CHIN 100.7 FM

Frank is one of the great trainers that comes from a place of heart, teaches you how to naturally get into the game. Frank teaches a great system to have sustained relationships.

- **Steve P** (as mentioned in The Game), <http://www.sensualawakening.com>

(Frank is) One of the world's greatest seducers. No matter how ugly your experiences with women may have been in your past, Frank is your role-model. Nobody has had it worse than him, nobody went down in flames more than he used to ...and nobody pulled himself out of a deeper swamp than he did.

- **Nick Shane**, <http://www.becomeaplayboy.com>

Frank B Kermit is one of the most respectable relationship gurus that I have had the pleasure to meet and interview. FBK is the real deal.

- **Steve Dean Williams**, <http://www.schoolofdating.com>

(Frank is) an excellent writer and his sincerity is great.

- **Dr. A. G. Sabongui**, Life Coach, <http://www.truelifeskills.com>

(He) is about having real "field vision" into a full life of ultimate success with women, all courtesy of one of the most genuine guys in the business.

- **Scot McKay**, Dating Coach/Author, <http://www.deservewhatyouwant.com>

Frank succeeded in becoming one of the most knowledgeable guys around when it comes to dealing with women. Some of these guys confided to me that the help Frank extended to them literally changed their lives, and they wouldn't know what they would be doing had he not come around.

- **Clifford Lee**, <http://www.cliffslist.com>

Frank is living proof that ANYONE can master this part of his life if he only applies himself.

- **Ross Jeffries**, <http://www.speedseduction.biz>

Frank B Kermit; true friend, incomparable mentor, and living inspiration.

- **Geri L. Greco** author of The Seduction Formula

The seduction community is a community of men banning together with the sincere desire to help one another learn about the dynamics of relationships between men and women, and is BEST exemplified by Frank B Kermit.

- **Matthew Menage**, Documentary Filmmaker

The Great Intoxication

If you have not read his books and are learning from Frank for the first time, be prepared to have your views on relationships shattered.

- **Marvi Arlik** Fashion Consultant, <http://www.marviarlik.com>

Frank mixes in his "Frank" wisdom and insights along the path and gives the reader a genuine understanding of the pain ... and the pleasure of self-actualization.

- **Carlos Xuma** Dating Coach/Author, <http://www.datingdynamics.com>

Thank you for one of my favorite interviews.

-**Robert Ruffo** (Director/Interviewer 2006 CliffsList Convention)

Author, True Romance Demystified

<http://www.robertruffo.com/seduction>

35 Suggested Interview Questions For Frank B. Kermit

- 1. What is an Emotional Need?**
- 2. What are the three levels of communication of a woman and where is the emotional need?**
- 3. What makes the same woman have a one-night stand with a stranger, while she might make a potential relationship partner wait months for sex?**
- 4. Why did Frank B Kermit join the underground seduction community?**
- 5. Why did Frank B Kermit leave the underground seduction community?**
- 6. Why do women respond to jerks and take advantage of nice guys?**
- 7. What is the Frank's Mother vs Lover theory?**
- 8. What is Frank's Ally vs Enemy theory?**
- 9. Are open relationships or the swinger lifestyle better than monogamy, or is monogamy still the best way to go?**
- 10. What is the BIGGEST difference between men and women, and how does that affect them in relationships?**
- 11. What is "the key" women can use to make even the most notorious bachelor feels the pull of making a commitment to her?**
- 12. What is the best way to structure where to go on a first date?**

- 13. What are some red flags that men and women can spot in their dates as clear warning signs not to continue pursuing a serious relationship?**
- 14. What are the best kinds of questions to ask during speed dating events to make the most of your minutes together, and what topics should you stay away from?**
- 15. Why are women more likely to fall in love with men after sex than men are to fall in love with women after sex?**
- 16. What are the most dangerous and dysfunctional emotional needs of men and women?**
- 17. What are some of the key tactics to dating multiple people at the same time, without lying to them?**
- 18. How do you manage secret sex between friends without jeopardizing your social circles?**
- 19. What are some of the more important emotional needs of men and women?**
- 20. How do you turn a friend into a lover?**
- 21. Are there really that many adult aged male virgins out there, and if so, why?**
- 22. What are some of the stigmas and challenges of older men dating younger women?**
- 23. How do you keep the sex interesting in long-term relationships, and what are the rules of sex with new lovers?**
- 24. What is a “Seduction Persona”, and is it the same as *fake it ‘till you make it*?**

- 25. What are some Rules of Relationships for both men and women, and why do men and woman have to follow different rules?**
- 26. What does it mean to qualify your dates, and what are the categories of friends and lovers that men and women can use to steer clear of undesirable relationships?**
- 27. What is creative avoidance and how does it manifest itself in the lives of men and women?**
- 28. What is a “seduction lair”, and why would men join such a thing?**
- 29. What are the biggest mistakes that single people make that keep them single?**
- 30. What is the best way to find meaning in your life?**
- 31. What is the correct way to use humor in a relationship?**
- 32. What are some of the techniques that pick up artists use that a woman should be wary of?**
- 33. What is a poly-date and can it be successful?**
- 34. What are the greatest compliments that men and women can give one another? What is the second greatest compliment?**
- 35. What are some of the most outrageous stories you have gotten from people that seek out your Frank Advice?**