

Why You Should Interview

Frank Kermit, BA. MA.

Teaching Emotional Needs for Loving Relationships



www.FrankTalks.com

Media Kit 2012

Frank Kermit is very media friendly and is ready to be contacted and interviewed for radio, TV, and Internet on the topic of relationships and emotional needs. To sample a variety of the media appearance that Frank Kermit has already done, please go to franktalks.com/media.

Index

A Summery Introduction Of Frank Kermit	p. 3
Who is Frank Kermit?	p. 4
A Frank History: Bio	p. 5
Intro to Frank's Theories	p. 6

How you can Summarize and Introduce Frank Kermit In Your Show or Article!



Frank Kermit BA. MA., is a Relationship Coach and Best Selling Author. He teaches men and women about their Emotional Needs, and how to address each other's Emotional Needs, towards ongoing loving relationships. His teachings and philosophies are about relationship building, maintenance, and living in both traditional and alternative lifestyles.

Frank Kermit is an author of many books and audio programs. He also produces and hosts an internet radio show, runs online relationship advice forums, publishes *Frank Talks: Relationships* columns in newspapers and conducts seminars. He is available for personalized coaching. His book *Everything Out of Her Mouth is a Test* was #1 on lulu.com in the Sex-&-Relationships Category from 2008 to 2011.

His website is www.FrankTalks.com

Who is Frank B. Kermit?

Author

As the author of over a dozen books and over 50 lecture-CDs Frank Kermit covers everything on the subjects of love, sex dating, relationships, and Emotional Needs. Since there's a ton of people out there doing the same, what's so special about Frank? Frank's material is original – not just a summary or repackaging of someone else's work. He has taken what he has learned from an experimental learning model and figured out how to apply that knowledge to make successful long-term relationships – monogamous, open, or alternative.

Relationship Coach

From his Internet radio show to his books and lectures, Frank Kermit has been helping singles and couples figure out their relationships for years. He provides personal coaching by telephone, skype and in person. As a happily married man he shares his relationship coaching one-on-one, with couples, and with groups. Frank supports traditional relationship structures and is friendly towards non-monogamous and fetish relationship structures including swinger lifestyle, polyamory and BDSM. He has experience in all of them, helps people who want to switch from one type of relationship to another, and comes from a non-judgmental frame of reference. He has heard more far fetching but real stories than even the most creative writers can come up with.

Frank In The Community

Through *Franktalks.com*, Frank hosts online forums. It's a place people can go for advice and discussion about their lives, relationships, and personal development. He also works as a Creative Consultant for theatre, TV and film in the area of character creation and development for character romantic relations.

Radio Producer and Host

Franktalks.com is home to Frank Talks Pleasures and Lifestyles Radio where Frank interviews people from all walks of life. His goal is to inspire and educate listeners to lead more interesting and fulfilling lives. As a host of this and other past programs he has interviewed such people as *Raymond Rougeau* (Professional Wrestler), *Tristan Lauber* (award winning classical pianist), and *Bernard Corbeil* (lawyer and swinger's rights advocate). Frank was privileged to host the last interview ever given by *Ernie Coombs aka Mr. Dressup*.

Frank Relationship Columnist

As a columnist Frank is published in *The West End Times Newspaper* and is featured on a number of blogs and sites such as *DearCupid.org*

He's Frank, because he has to be.

A Frank History:

A Biography of Frank B. Kermit

He was stood up at his prom. He lost his fiancé (betrayed) by one of his best friends. Then he had his heart broken one last time when the woman he had spent two years hanging out with, surprised him one day saying she had the desire to get married...to someone else. That was the final straw that spun into a life-altering course to seek out the truth about men, women and relationships.

It was during that search that Frank Kermit founded the Frank Talks website for his original radio program Frank Talks: Pleasures and Lifestyles. His mandate was to interview people who lived a variety of pleasures and lifestyles and make those audio episodes available for free as a means to give back for all the people who he learned from. That program and the resulting information to help audience's lead better and more fulfilling lives are the roots for what has become Frank's way of life today.

At the start of the new millennium, Frank Kermit, helped found a Montreal support group for men and started to develop, educate and teach his own relationship theories. The rules and regulations (constitution) for the support group became the template for many similar support groups established around the world. This action helped Frank Kermit earn the title of being Canada's most international Relationship Coach as his works now appears in support groups founded in every major city around the world.

In September of 2006, Frank Kermit moved to Toronto and shortly thereafter founded an official support group for men in the city of Toronto. The programs he created in order to rapidly increase the social skills level of new members, eventually evolved to become the Emotional Needs Analysis system found in the [Emotional Needs Analysis Workbook](#).

In October 2006 Frank met and fell in love with Jade. They decided to marry after 26 hours together, got engaged officially 2 months later, and married within ten months of meeting. It was a whirlwind over night love story that came after nearly 10 years working on himself.

In 2008, Frank became an official Lulu.com Best Selling Author when his book [Everything Out Of Her Mouth Is A Test](#) became the number one best selling book of the Sex & Relationships Category. The book held that position for 3 years from 2008 to 2011.

Some Frank Theory

The basis of Kermit's teachings is the 10 Emotional Needs of men and women, which are different. His teachings dictate that if someone satisfies those needs that are most important for an individual, that person will gain the other's interest. He believes that every man and woman possesses emotional needs, but each person values certain emotional needs much more than others; through satisfying these emotional needs, successful relationships are formed and the violation of those same emotional needs is how relationships are destroyed.

The 10 Emotional Needs of Women

As they are discussed in Frank Kermit's best selling book *Everything Out Of Her Mouth Is A Test*. A Woman will Feel she is either his Mother or his Lover, depending if these emotional needs are addressed or violated, respectively:

- 1. Protection of her most valuable asset: Her Reputation
- 2. She needs to experience a Range of Emotions
- 3. Cater to the Little Girl in Her
- 4. He must show Dominance, taking 100% responsibility for the sex
- 5. Fear of Abandonment
- 6. Trust him to be honest, even if it makes her mad
- 7. Her physical protection and safety
- 8. Can he handle her sexuality (whatever it may be)
- 9. Does he have sought after High Quality Sperm
- 10. Prove he is not a closet homosexual

The 10 Emotional Needs of Men

As they are discussed in Frank Kermit's first book for women *The Eye Of The Seductress*. A Man will Feel she is either his Ally or his Enemy, depending if these emotional needs are addressed or violated, respectively:

- 1. Protect his reputation to keep him attractive to other women
- 2. Quiet time for him to recharge, relax, regenerate
- 3. Can you mind the store while he is incapacitated
- 4. Compliance with his wishes without blind obedience
- 5. Nurture his investments, environment and lifestyle
- 6. Be the secret keeper like the mythical kept mistress
- 7. Put US (meaning the COUPLE) First ahead of her friends and family
- 8. Provide him Sex, and his particular sexual interests
- 9. Penis Identity: Respect for his sexual identity as male; a man's personal concept of being a man
- 10. She must be Feminine (defined as Attraction/Arousal, Appreciation/Making him feel useful, and Courteous/Be sweet